



Service and Response
you can Trust
Spring 2018

SECURITY MATTERS



FIND US ON THE
WORLD WIDE WEB

SURPRISING FACTS ABOUT BURGLARIES

1. MOST BURGLARIES TAKE PLACE DURING THE DAY, BETWEEN 10 A.M. AND 3 P.M.
2. MORE HOMES ARE BURGLARIZED DURING THE WARM SUMMER MONTHS THAN IN COLDER WEATHER.
3. A TYPICAL BURGLARY LASTS 10 MINUTES.
4. A HOUSEHOLD MEMBER IS HOME IN APPROXIMATELY 28% OF BURGLARIES.
5. REGIONALLY, THE SOUTH ACCOUNTS FOR 47% OF BURGLARIES. THE MIDWEST AND THE WEST EACH MAKE UP 21% OF BURGLARIES, AND THE NORTHEAST COMPRISES THE REMAINING 11%.
6. THE AVERAGE DOLLAR LOSS PER BURGLARY OFFENSE IS \$2,316.00
7. BURGLARIES ARE VERY HARD TO SOLVE. POLICE ONLY MADE AN ARREST IN 13.6% OF BURGLARY CASES IN 2017.
8. THE TYPICAL BURGLAR LIVES WITHIN 2 MILES OF THE VICTIM, AND MAY, IN FACT, KNOW THE VICTIM.

**HELP US GO GREEN!
SIGN UP FOR
AUTO PAY
USING YOUR
CREDIT OR
DEBIT CARD.**

**ADVANCED SECURITY
URGES YOU TO
GET IN THE HABIT OF
ALWAYS
TURNING ON YOUR
SYSTEM**

Did you know?



5 out of 10
The number of home burglaries that happen during the day.
FBI, Table 23



Every 18 seconds
How often burglaries happen.
FBI, Table 1



58%
The percentage of burglaries that are a result of forcible entry.
FBI, Table 19



73%
The percentage of burglaries that occur in residential properties.
FBI, Table 23



3.9 billion dollars
Estimated losses in 2014 due to property crimes.
FBI, Tables 1 & 23



60%
Percent of burglars who avoid homes with alarm systems
AIREF, 2012)



ADVANCED SECURITY SYSTEMS
"SECURITY FOR LIFE"

CONGRATULATIONS THOM ON 30 YEARS OF SERVICE & DEDICATION

Thomas Payne just celebrated his 30th year at Advanced Security. In those 30 years he has installed over 8,000 residential security systems. His favorite part of installing a security system is having the customer feel more secure once his work is done. Thom lives in Eureka with his wife Danielle. In his free time Thom races Thunder Roadsters. Thank you Thom for your dedication and service.



Advanced Security Systems

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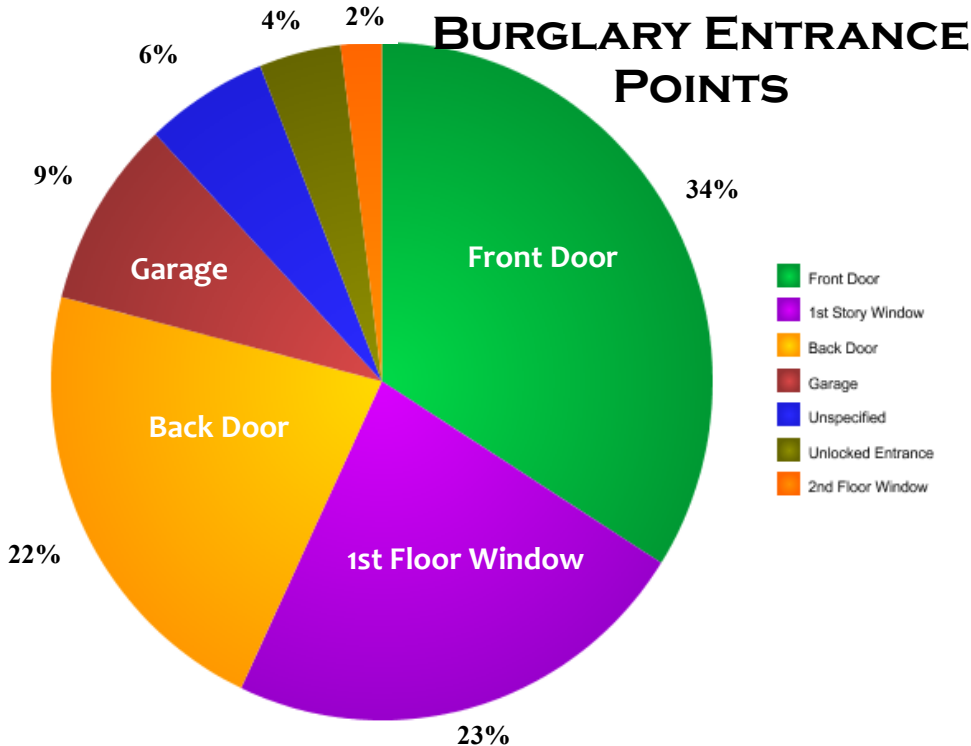
Honeywell

Authorized Security Dealer

EMPLOYEE SPOTLIGHT.....

DAVID MALAN

David has worked in the alarm industry for 11 years, and the last 4 have been with Advanced Security. Since joining the Advanced team David has completed the apprenticeship program for Fire and Life Safety. David loves that he gets to meet new faces as he comes into contact with customers while servicing their systems. "I like learning. I find it interesting," says David, "I'm always re-examining the possibilities. It's rewarding to finally find the cause of a strange issue while fixing an alarm system." David lives with his girlfriend and son in an older cabin style home on Kneeland. His greatest title is Father! He savors every moment and smile from his 3 year old son. In his spare time David is a musician. He makes his own songs in his home studio, and goes by the name Rhythmezinem (rhythm-is-in-him) which is a hiphop genre. David also plays drums for a local band called Dead Mans Tale. Everyone at Advanced Security values and appreciates David and the energy and knowledge he puts into his job. We are honored to work with David and consider him a valuable part of the team.



Burglary is one of those things that many people assume will never happen to them. Unfortunately, there are too many people out there looking to take advantage of homeowners who believe they aren't at risk from a burglary, and it's much simpler to break into a home than many people might think. Here are the ways most burglars get into homes. Make sure your alarm is set when you are away and that doors and windows are locked and sensors are working. If you have questions, just call our office and we can check to make sure you are protected.



Advanced Security Systems
Personal Emergency Response System
* Local Monitoring * Free Service * No Contract
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