



# Advanced Notice

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### WHAT'S THE PASSWORD?

Did you know that a password on your account allows for false alarms to be cancelled and basic information on your alarm status to be obtained? However, the password does not allow for any changes to be made to your account.

A password is a great option in order to protect your account while allowing responsible parties the ability to cancel alarms. Call today to set a password on your account or to verify the current password set.

Your four-digit account number is the only access to making changes on your account, so hold onto the number tight.

Call today for more information or to create a password.

## HAPPY NEW YEAR:

### TIPS FOR THE NEW YEAR

It is a new year and a time of year when many of us reflect on where we have been and where we are headed in the year ahead. Put fire protection on the top of your New Years resolution list this year.

According to the National Fire Protection Association, cooking is the number one reported source of a fire in the home, however heating equipment is the leading cause during winter months. Look around your home for fire hazards to

ensure you are protected. To reduce cooking fires make sure you clean your stovetop regularly, preventing grease from catching fire. Keep a fire extinguisher in the kitchen and keep flammable objects including dishtowels and potholders away from the stove.

Have you changed the batteries in your smoke detector? It is recommended that the batteries be changed when the time changes, however many of us do not remember to do so.

Is your address marked clearly on your home in order for the fire department to find you? It is recommended that 4" reflective numbers be used to clearly mark your address on the front of your home.

Lastly make and prepare an evacuation plan in order to be better prepared.

Fire safety is a concern for all of us and we hope that these tips are helpful in keeping safety in the front of your mind at all times.

## PRODUCT HIGHLIGHT...

### WIRELESS PROTECTION

Striving to provide the latest in security solutions Advanced Security Systems offers wireless cellular monitoring. If you have a traditional phone line just for your alarm system it is no longer needed. You can now pay one bill for your security system and know that you have increased your security and made it more affordable.

Not only will you no longer have to continue traditional phone service, your alarm system will be even more reliable. A tradi-

tional phone line is vulnerable to intruders. If your phone line is cut, communication to our Central Station is lost, but not with wireless cellular monitoring.

New technology has been introduced over the past year, now expanding cellular monitoring to commercial fire alarms. As required by law, commercial fire alarms must have access to two phone lines when communicating signals. Advanced Security Sys-

tems now offers the technology to provide wireless coverage while complying with the law. In addition, wireless monitoring for your commercial fire alarm system can reduce your monthly cost by half.

Advancing with the technology and the times, Advanced Security Systems continues to provide service and response you can trust. Please call us today for more information. We will find the best fit for your security needs.

## Advanced Security Systems

(707)

Eureka: 443-6366

Santa Rosa: 544-9200

Crescent City: 464-1975

Ukiah: 462-9229

Superior: 445-3153

Custom Security &

Sound: 544-7525

Clover Alarm: 894-3531

TOLL FREE:

(877) 443-6366

CENTRAL STATION

(800) 580-0881

On-Call Tech Support

24 Hrs/Day



*Celebrating 40 Years!*

### MISSION STATEMENT

Advanced Security Systems is committed to provide quality services that ensure "peace of mind" for our northern California and southern Oregon customers. Our consistent growth has been and will continue to be the result of maintaining a team of quality security professionals, insuring a genuine concern for the well-being of our customers.

## THE FUTURE IS BRIGHT...

The past year has been a busy one for all of us at Advanced Security Systems. We would like to thank all of you for your continued patronage and loyalty over the years. Building a family run business over the past 40 years where family is the primary focus has been a fun and exciting adventure. As we have grown, so has the technology and the service we are able to offer.

In order to continue to provide the service you have come to expect and the technology as it advances we have become a regional security company. Providing services from the Golden Gate Bridge to the Oregon border. Expanding our company allows for us to provide you the latest in technology and service. Over the past twelve months we have welcomed the customers and employees of the following security companies: Hawkeye Security of Willits, Clover Alarm of Cloverdale, Custom Security and Sound of Santa Rosa, and Superior Alarm Inc, of Eureka. Our partnership with these great companies allows for us to be a powerful regional security company, providing the ultimate in security products and service.

The benefits for you as a result of our building of a regional alarm company allows for autopay options on your quarterly statements, text messaging notifications, and the expansion of products offered. We are now able to send text message notifications to your cell phone when a low battery signal is received, if your alarm is disarmed during closed hours, or if any other alerts determined by you. We also have expanded to include additional product lines such as First Alert, Honeywell and many others.

With the growth of our company has come the advancement in our own dedicated local Central Station. Through upgrades to the operating system of our Central Station we are now proud to announce we have the only state-of-the-art dedicated Central Station in the area. It is fully redundant, and backed up daily on and offsite. With Advanced Security Systems your account stays local and you receive dedicated service from the first time we meet through our monitoring relationship.

2012 is set to be just as exciting as 2011 as we prepare to announce additional services. Look for more information on products and services such as touch screen keypads, web-controlled thermostat; doors which lock once your system is armed, and much more.

***Lessons are always free!***

**Please contact us if you would like to review how to use your system.**

## EMPLOYEE SPOTLIGHT...

### GEORGE VALDOVINOS

George joined the Advanced Security Systems family in June of this year and is a welcome addition. He is serving the Santa Rosa area and lives in Santa Rosa with his wife Isel and five children whom range in age from 18 years old to seven months old.

George attended junior college with a focus in electronics. After helping a friend for the day who owned a small security alarm company, George has never left the industry. His favorite part of the alarm industry is that it is always changing.

Not only is

George always up for a challenge, but he likes meeting our different customers and being a part of providing you with peace of mind.

When he is not working, you can find George at the gym, on the golf course, or working on his truck and motorcycle.