



SECURITY MATTERS

INSIDE THIS ISSUE:

<i>Security Checklist</i>	1
<i>Scary Statistics</i>	1
<i>Go Green</i>	2
<i>Employee Spotlight</i>	2



**Find us on the
worldwide web**

SOME "SCARY" STATISTICS

Every 18 seconds a burglary takes place in the USA

A home without any security is 3 x's as likely to be targeted by thieves.

60% of burglaries occur while a home is occupied.

38% of robberies are committed with firearms.

Approximately 45% of all burglaries happen between 10 am—3 pm

Over 60% of burglaries happen during daylight hours.



SECURITY CHECKLIST... PROTECTING YOUR BUSINESS

Every year, businesses lose a staggering \$33 billion a year due to theft—mostly by employees. Have you taken the steps to protect your assets?

Here's a 15-point checklist:

1. Install a high-quality security system, such as a professionally monitored video-verified system, for your property's exterior, including warehouses and loading docks.
2. Protect high-theft areas such as cash offices, supply rooms, and computer equipment with locks and/or video monitoring.
3. Make a policy that employees who use laptops at their desks must take them when they leave or secure them to a permanent fixture with a cable lock. Likewise, handheld devices should never be left on desks where they can easily be stolen.
4. Install an access control system for a higher level of security, especially if your business has high employee turnover, valuable materials, or dangerous areas.
5. Ensure that your windows are locked or otherwise protected at all times. Unsecured windows offer easy access for thieves.
6. Change employee computer passwords every 30 days.
7. Have a check-in area for visitors and delivery personnel.
8. Use a role-defined access system for your network to limit access to sensitive files and folders.
9. Keep important or sensitive documents under lock and key, and shred discarded documents on a daily basis.
10. Make sure that your Wi Fi network is secured.
11. Promptly retrieve keys from terminated employees.
12. Run a background check on your cleaning service and other contractors.
13. Install a professional video surveillance system for your interior property.
14. Many of today's printers store documents in their own on-board memories. If your printer is stolen, a hacker could easily make copies of recently printed documents. Place your printers in secure locations and make sure they are bolted to the floor.
15. Call Advanced Security Systems for a free business security review at 707-443-6366.

Advanced Security Systems

TOLL FREE:
(877) 443-6366

CENTRAL STATION
(800) 580-0881
On-Call Tech Support
24 Hrs/Day



*Service and Response
you can Trust*

Honeywell

Authorized Security Dealer

WE OFFER.... **TOTAL CONNECT**

- Remotely arm, disarm or check the status of your security system.
- Keep an eye on your home, family, pets, and possessions 24/7 with live, look-in video.
- Keep tabs on teenage and elderly drivers, vehicles and assets with GPS tracking.
- Get real-time text, email and video alerts about important events, like a child getting home from school, a gate being opened or a flood being sensed.
- Save money and energy with remote control of lights, locks, thermostats, and more.

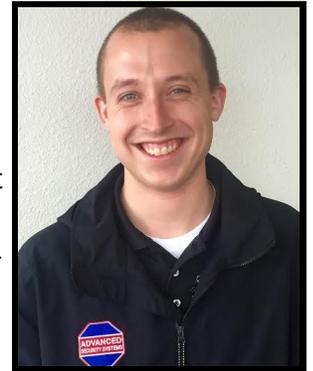
ITS TIME TO GO GREEN... **PAY YOUR BILL ONLINE**

Advanced Security Systems is proud to announce we now accept credit cards on our website-www.advancedsecurity.us. You can pay your bill anytime online. Click on "Pay Now" on the top right corner of the website. You can also contact our office to set up Autopay from your checking account or credit card. With Autopay you can choose to not receive statements at all or we can email them- further streamlining your life with less mail to open and read.

EMPLOYEE SPOTLIGHT.....

ETHAN SCHREIBER

Ethan, Advanced Security's Service Manager, has been with the company for a little over 4 years. Besides managing the Service Technicians, Ethan works diligently to improve certain aspects of the department to better serve our customers. His favorite part of the job is solving unusual problems. Ethan also enjoys the challenge of alleviating customers' frustrations. Ethan has earned certifications in Fire and Life Safety and in Networking. Ethan grew up in Kneeland and graduated from Eureka High School. In his free time he enjoys golf, music production, and art. Ethan is a valuable team member of Advanced Security Systems and is eager to help with any of your service needs.



SECURING YOUR HOME AGAINST BURGLARY

- Take the time to "case" your house just as a burglar would. Where is the easiest entry?
- Trim trees and shrubs near doors and windows.
- Force any would-be burglar to confront a real enemy—light. Install exterior and motion detector lights out of easy reach.
- Simple security devices—nails, screws, padlocks, door and window locks—can increase the amount of time it takes to break into your home.
- Are any of your valuables—paintings, a silver collection, or a computer—easy to see from outside the house? Rearranging your furnishings might make your home less inviting to criminals.

EasyCall
Personal Emergency Response

\$29.95
a month
\$60 installation

Keep your independence, lifestyle and confidence intact with EasyCall. You and your loved ones can now be assured 24/7 with EasyCall at your side to provide immediate help.

IN-HOME SET UP AND SUPPORT LIFETIME GUARANTEE MONITORED LOCALLY

707.445.9911 • 888.710.0911 • GetEasyCall.com offered exclusively by