

Advanced Notice



Celebrating 40 Years!

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DSL or Digital Phone Systems

Your alarm system requires a line filter if you have DSL internet service or a digital based phone system

If you plan to switch to DSL or a digital phone line please call ahead to schedule a time to install a filter when the new phone line is installed. This extra step will help prevent an interruption of your alarm system monitoring.

THANK YOU...

Thanks to all of you who were able to join us in celebrating our 40th anniversary. Over 500 customers joined the Advanced Security team at the Arcata Ballpark on June 8th to cheer on the summer league baseball team, the Humboldt Crabs. On June 20th many of you joined our team at Infineon Raceway in Sonoma to enjoy a day of NASCAR racing.

The team at Advanced Security Systems

had a great time at both events and we hope all of you who joined us did as well. We appreciate you taking the time with us to celebrate the accomplishment of being in business for forty years. All of us at Advanced Security Systems look forward spending at least another forty years serving



you.

Advanced Security Systems was established by Bob and Lois Bestor in 1971, and then purchased in 1979 by Rose and John Petrusa. Now operated by Chuck and Rick Petrusa, Advanced Security Systems is still a family owned business.

CELEBRATING 40 YEARS

PRODUCT HIGHLIGHT...

CO MONITORING

Effective July 1, 2011 the State of California requires residences to have working carbon-monoxide detectors installed. Senate Bill 183 was signed by Gov. Schwarzenegger last year and aims to prevent deaths from carbon monoxide poisoning. The law currently affects single-family homes and small apartment complexes (four units or less) with fuel burning appliances or an attached garage. Larger complexes and multi-family dwellings will not be affected until 2014.

Fire officials will not be going door-to-door to inspect homes to ensure a CO monitor is installed. However, the state

is enforcing monitors be included in plans for any new building or remodeling permits. Home sales and rental contracts must also include the required monitors. Failure to comply may lead to a \$200 fine; however owners will have thirty days to correct the problem. All new construction must have monitors hard wired into their home.

Advanced Security Systems installs CO Monitors to meet the requirements as well as your needs. It is recommended to install a monitor on every level of your home, as well as in a central location outside each sleeping

area. The monitor will be wired into your alarm system, allowing for us to monitor at our local Central Monitoring Station.

Please remember that carbon monoxide is an invisible gas produced by burning fuels such as, gas, oil, wood, or coal. The symptoms of carbon monoxide poisoning are similar to flu symptoms and include shortness of breath, nausea, dizziness, light-headedness or headaches. Additional information and details regarding Senate Bill 183 can be found at <http://info.sen.ca.gov>, or contact our office for more information.



Advanced Security Systems

(707)

Eureka: 443-6366

Santa Rosa: 544-9200

Crescent City: 464-1975

Ukiah: 462-9229

TOLL FREE:

(877) 443-6366

CENTRAL STATION

(800) 580-0881

On-Call Tech Support

24 Hrs/Day

Please call us for replacement window stickers if yours are faded.



Celebrating 40 Years!

MISSION STATEMENT

Advanced Security Systems is committed to provide quality services that ensure "peace of mind" for our northern California and southern Oregon customers. Our consistent growth has been and will continue to be the result of maintaining a team of quality security professionals, insuring a genuine concern for the well-being of our customers.

ADVANCING INTO THE FUTURE...

RECENT UPDATES

Advanced Security Systems Central Monitoring Station is the hub of all monitoring activity for our customers and is the only such *local* facility that exclusively handles alarm system signals. After two years careful planning, Advanced Security Systems has implemented an upgrade of our monitoring station to a new platform of software and hardware; offering many exclusive benefits. A few highlights of the added benefits include:

- Customers can now obtain more detailed information about their alarm system and the history directly from Customer Service, rather than speak to a Dispatch Agent. For example, you can now update your Responsible People to call, put an account in test mode, check the history of alarm signals, and notify us of any temporary changes to your account.
- Open/Close Reports, Alarm History Reports, and specific Event Notifications can now be sent directly to your email or smart phone. For example; if you would like to know each time your business opens or closes an electronic notification can be sent each time the alarm is armed or disarmed. If your battery goes low during a late-night power outage we can now send you a notification via email or text to your cell phone rather than calling you directly.
- Complete daily database backups on and offsite; along with "hot-swappable" duplicate equipment for all key components of our Central Monitoring Station provide you with *Peace of Mind*.

Additional advancements to the Advanced Security Systems office include a newly installed multi-channel digital phone system. Increasing the call volume our office can handle as well as directly connecting our Central Monitoring Station and all office locations to one another, allowing for better customer service. We also continue to upgrade our fleet of vehicles with more fuel efficient eco-friendly vehicles.

For more information about the upgraded services offered by our Central Monitoring Station or any other advancements please contact our office.

EMPLOYEE SPOTLIGHT...

BLAINE BERMERS

Blaine has been with Advanced Security Systems and Life+Guard Personal Emergency Response Systems since 2008, as a Security Consultant. Working to meet the safety concerns of our community, Blaine's ability to listen and



meet your needs is far beyond any expectation you may have. Blaine is an asset to our community and to our company, taking the time to put nerves at ease and treat everyone he meets with the utmost respect.

Third Generation born and raised in Humboldt County, Blaine enjoys being outdoors and spending time with

his newlywed wife, Jamie at their family cabin. Take the time to call Blaine today and see how he can meet your home and business safety needs.

We're on the web!
www.advancedsecurity.us